

DELETED CONTRACT

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

And:

McLaughlin & Associates
919 Prince St
Alexandria, VA 22314

<u>Contract / Revision</u> 947164 / 1		<u>Alt Order #</u> 06298637
<u>Product</u> RPOF 3PACK		
<u>Contract Dates</u> 09/10/12 - 10/07/12	<u>Estimate #</u> 435	
<u>Advertiser</u> RPOF/3PAC/Bogdanoff		<u>Original Date / Revision</u> 08/29/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPBF	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Signature: _____ **Date:** _____

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.